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2/11/14*

Borough of Merchantville Historic Preservation Commission Meeting Minutes

Meeting Date: February 4, 2014

Meeting Time: 7:30 PM

Meeting Location: Borough Hall

Members: Lynn North , Rita Lammey (absent), Marie Hanna, Maureen McLoone, Shawn Waldron (Alternate) (absent) , Wally Hussong (Alternate) (absent).

Counselor: Mark Asselta

Zoning Officer: Bill Watson

Borough Council Representative: Patti Fields

Sworn in – Marie Hanna – Commission member for a 4 year term through Dec. 31, 2017.

Opening: Chair Lynn North called the meeting to order at 7:30 PM and publicly read the Notice of the Meeting.

Pledge of Allegiance: The Commission joined in the Pledge of Allegiance.

Roll Call: Roll call was taken. Those absent are noted above.

Meeting Minutes: Motion to approve the minutes, from January 7, 2014, was made by Lynn North, Maureen McLoone seconded, Marie Hanna abstained. Motion was passed.

Confirmation of Applications before the Commission:

There are three applications before the Board.

New Business:

Application: 0214-1

Applicant Name: Pablo Vargas

Property Location: 35 S. Centre Street

Name of Property or Business: High Class Barber Shop

Proposed work: Signage

The applicant was represented by Andy Bordi, from Bordi Designs. There are three designated signage areas. Full color premium grade vinyl graphics will be employed on the window and door. Sign coverage is 8.735 sq. ft. Compliance to all allowable footage has been met. The window sign does not exceed 40% coverage and incorporates a barber shop pole vector image in the design. Hours of operation will be displayed on the door and it does not cover more than 30% of the defined space. The overhead sign (11.875 sq. ft.) is the same as the rest of the signs on the block. The name on this pre-existing storefront sign is being changed and then reinstalled. No lighting changes are noted.

Public Comment: No public in attendance.

Motion: Marie Hanna moved to approve the application as presented. Maureen McLoone seconded, passed unanimously.

Application: 0214-2

Applicant Name: Kate Butler

Property Location: 13 N. Centre Street

Name of Property or Business: Decotique

Proposed work: Signage

The applicant was represented by Andy Bordi, from Bordi Designs. There are two designated signage areas. Existing sign (20 sq. ft.), from previous location, is to be wall-mounted on the southern face of the building, nearer to Centre St. Having the entrance in the rear, as oppose to the front, results in treating the property as a corner location with two frontage areas. New 1/2 " thick MDO, bracketed, hanging sign (6 sq. ft.) with full color graphics, as presented, will be installed on the northern end of the Centre St. facade. Co-mingled at this location are the boutique and a coffee shop. The main floor interior is split into rooms similar to a house format. On Centre St. there is one hanging sign per each of the two principle ground floor uses. It falls well within the 39.6 sq. ft. allowance. The maximum projection from the outer edge of the sign to the front plane of the building does not exceed three feet. The distance from the ground to the lower edge of the sign meets the 9 ft. requirement.

Public Comment: No public in attendance.

Motion: Maureen McLoone moved to approve the application as presented. Marie Hanna seconded, passed unanimously.

Application: 0214-3

Applicant Name: Ron Bechtel

Property Location: 13 N. Centre Street

Name of Property or Business: The Speakeasy Coffee Shop

Proposed work: Signage

The applicant was represented by Andy Bordi, from Bordi Designs. The new fabricated sign (6 sq. ft.) will be installed on the existing bracket configuration. It is 1/2 inch thick, double faced MDO with full color premium grade vinyl graphics. The colors and design compliment the building and surroundings. The signage is over a planting bed and not the sidewalk. It meets the 9 ft. clearance requirement. The two proprietary façade signs on this building equal 12 sq. ft., which is well within the 40 sq. ft. allowance.

Public Comment: No public in attendance.

Motion: Marie Hanna moved to approve the application as presented. Maureen McLoone seconded, passed unanimously.

Board Discussion:

Acknowledgement - Lynn North, Chair, will send a letter to Jane Moore, recognizing her long service to the Commission.

Dilapidated Properties - Former Council Member, Agnes Madden, had reached out to inquiry about some Borough properties. Abandoned and neglected houses and the goals and methods in place to address them were discussed.

HPC Mission Statement - The first draft will be sent to Bill Watson to forward to members for review.

Motion to Adjourn: 8:20 PM by Marie Hanna, Maureen McLoone seconded, passed unanimously.

Respectfully submitted,
Maureen A. McLoone, Secy.